

# Henley and Harpsden Transport Strategy Group, 2<sup>nd</sup> February 2016

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# Background

- County Council financial situation
- Population and development pressures
- Limited resources for smaller towns
- Rail investment
- Commercial bus services
- Heathrow expansion?
- Public health challenges
- Transport Study

# Henley development

- 450 homes – relatively small scale
- Most away/uphill from town centre
- Prosperous area, high car ownership
- Historic town, tourist attraction
- Transport Study Intervention Options

# Reduce the need to travel

- Satellite shops unlikely to be viable
- Click and collect – link to rail or retail
- Flexible working can help

# Walking

- Neglected mode, health benefits
- Needs of mobility impaired, parents, etc.
- Public realm is part of tourist offer
- Good ideas in Transport Strategy
- Access to rail and bus services

# Cycling

- Health, economic and environmental benefits
- Good ideas e.g. bridleways and quiet roads
- Avoid vehicle conflict especially bus/HGV
- Potential pedestrian conflict
- Scope to combine local and leisure e.g. Chiltern Cycleway
- Do it well or not at all
- Access to rail (and bus) services

# Bus Travel

- Town bus service unlikely to survive
- Commercial inter-urban service
- Challenge of higher residential areas
- Viability – leisure demand could help
- Could Reading-Henley loop ever be viable?
- Integrated ticketing and RTI useful, not critical

# Rail Travel

- Electrification
- Half hourly service to Twyford
- Crossrail
- Heathrow west facing spur



# Car Travel

- Previous work by County Council
- Three options at end of report
- Each has pros, cons and costs
- No easy solutions

# Parking

- Good analysis in study
- Pricing in town centre is cheap
- Shuttle bus won't be viable

# Freight

- Management of loading bays a good idea
- Weight limits can be problematic (zone size)
- Freight quality partnership resource intensive
- Freight consolidation too, more for larger towns, could work with Reading?
- Freight Gateway opportunity

# Conclusions

- How best to use scarce resources
- Your money and your time
- Synergy e.g. with Reading air quality measures
- Synergy e.g. between locals and tourists